

LINCOLN POLICE DEPARTMENT
575 S. 10th Street, Lincoln NE 68508 402.441.7204

FOR RELEASE: May 13th, 2020
FOR MORE INFO: Sergeant Michael Muff, Traffic Enforcement Unit, 402.441.6587
 Sergeant Erin Spilker, Public Information, 402.441.7226

Click it or Ticket Seatbelt Use Enforcement Project

The Lincoln Police Department's Traffic Enforcement Unit will join in a nationwide "Click it or Ticket" enforcement effort from Monday, May 18th to May 31st, 2020. As the Memorial Day holiday approaches and more drivers hit the roads, the Lincoln Police Department is reminding all drivers about the importance of seat belt use. This annual campaign is part of the U.S. Department of Transportation's National Highway Traffic Safety Administration's national *Click It or Ticket* high-visibility enforcement effort that runs from May 18-31, 2020. Aimed at enforcing seat belt use to help keep people safe, the national seat belt campaign runs concurrent with the busy travel season.

We see the results of not wearing a seat belt all the time. We see the loss of life and devastating injuries that could've been prevented with the simple click of a seat belt. That's why buckling up is more than just a good idea—it's the law.

According to NHTSA, in 2018, there were 9,778 unbuckled passenger vehicle occupants killed in crashes in the United States. In that same year, 56 percent of passenger vehicle occupants killed at night (6 p.m.–5:59 a.m.) were not wearing their seat belts. That's why one focus of the *Click It or Ticket* campaign is nighttime enforcement.

For more information on the *Click It or Ticket* mobilization, please visit www.nhtsa.gov/ciot.

###